

# Syllabus

**Class:** FYBA Economics

**Semester:** I

**Course Type:** Skill Enhancement Course (SEC)

**Course Name:** Tourism Economics

**Course Code:** SEC-101-ECO

**No. of Credits:** 2 Credits [Theory]

**No. of Hours:** 30 Hours

**Total Marks:** 50 Marks

## Course Outcomes:

After Learning this course, the students will be able to-

- 1) To understand the Role of Tourism in Economic Development
- 2) To understand Various Types of Tourism.
- 3) To understand Various Factors Affecting Tourism Economy.
- 4) To evaluate Socio-Economic Benefits of Tourism.
- 5) To analyse the Trends and Opportunities in Tourism.

## UNITS AND CONTENTS

Unit No.	Unit Title and Contents	Hours
1	<b>1. 1. Introduction to Tourism Economics</b>	15
	1.1 - Tourism – Meaning, Types and Scope	
	1.2 - Tourism and Economic Growth	
	1.3 - Role of Tourism in Economic Development and Local Development	
	1.4 - Factors Affecting Tourism – Global to Local	
	1.5 - Socio-Economic Benefits of Tourism	
2	<b>2. Tourism in India</b>	15
	2.1 - Tourism in India: Nature and Growth	
	2.2 - Tourism and Opportunities in Rural Development	
	2.3 - Tourism and Local Development in India	
	2.4 - Government Policies for Tourism in India	
2.5 - Government Institutes for Tourism – ITDC and MTDC – Functions and Packages.		

## References –

1. Bhatia A. K, (1991), “*International Tourism; Fundamentals and Practices*”. Sterling Publishers Pvt. Ltd. New Delhi.
2. Bhatia A. K, (2012), “*Tourism Development: Principles and Practices*”, Sterling Publishers Pvt. Ltd. New Delhi.
3. Choudhari M. “*Tourism marketing*”, Oxford Higher Education, New Delhi.
4. Jack Randall, (2012), “*Agriculture Tourism*”, Discovery Publishing Pvt. Ltd.
5. Parkar Priya Rajesh, (2021), “*Agritourism: Guide for Beginners*”, Walnut Publication, India
6. “*Agro Tourism- Atithidevo Bhava*”, Agri Tourism Development Corporation
7. Mukhopadhyay Shipra, (2010), “*Tourism Economics*”, Ane Books India.
8. Annual Report, Ministry of Tourism, Government of India.
9. हडवळे मनोज, (2018), “कृषी पर्यटन- एक शेतीपुरक व्यवसाय”, सकाळ मिडिया प्रा. लि., पुणे

## Website-

1. <https://agrotourismvishwa.in/government-of-maharashtra-approves-agri-tourism-policy2020/>
2. <https://agrotourismvishwa.in/interview-of-about-agri-tourism/>
3. <https://www.msdhulap.com/maharashtra-agro-tourism-online-registration/>
4. [https://tourism.gov.in/sites/default/files/2024-08/MOT%20Annual%20Report\\_2023-24\\_English%20Final.pdf](https://tourism.gov.in/sites/default/files/2024-08/MOT%20Annual%20Report_2023-24_English%20Final.pdf)
5. <https://itdc.co.in/>
6. <https://www.mtdc.co/en/>